

Privacy Policy for VoterVantage

Effective Date: January 23, 2025

At VoterVantage, we value your privacy and are committed to protecting your personal information. This Privacy Policy explains how we collect, use, store, and protect your information when you visit our website or engage with our services.

1. Information We Collect

a. Information You Provide to Us

- **Account Information:** When you sign up for newsletters, create an account, or contact us, we may collect your name, email address, and other details you provide.
- **Survey Responses:** If you participate in surveys or polls, we collect your responses.

b. Information We Collect Automatically

- **Usage Data:** We gather information about how you interact with our site, including IP addresses, browser types, pages viewed, and the time spent on our platform.
- **Cookies and Tracking:** We use cookies and similar tracking technologies to enhance your browsing experience and collect data about your use of our website.

c. Information from Third Parties

- We may receive data from third-party services, such as social media platforms or partners, when you interact with us through those channels.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **Service Delivery:** To provide and improve our services, including voter education resources and updates.
- **Communications:** To send you newsletters, updates, and responses to inquiries.
- **Analytics:** To understand user behavior and enhance our website's functionality.
- **Compliance:** To ensure adherence to legal and regulatory requirements.

3. Sharing Your Information

We do not sell your personal information. We may share your data in the following limited circumstances:

- **Service Providers:** With trusted third parties who perform services on our behalf, such as website hosting or analytics.
- **Legal Requirements:** When required to comply with legal obligations, protect rights, or ensure safety.
- **Consent:** When you have given explicit consent for us to share your information.

4. Data Security

We implement robust security measures to protect your personal information from unauthorized access, alteration, or destruction. Despite these efforts, no method of electronic transmission or storage is completely secure, and we cannot guarantee absolute security.

5. Your Choices

a. Managing Your Information

You may:

- Update or correct your personal details by contacting us.
- Opt out of receiving newsletters or other communications by following the unsubscribe link in our emails.

b. Cookies

Most browsers allow you to manage cookies. You can set your browser to refuse cookies or alert you when cookies are being sent.

6. Third-Party Links

Our website may contain links to third-party websites. We are not responsible for the privacy practices of these external sites and encourage you to review their privacy policies.

7. Children's Privacy

Our services are not directed to individuals under the age of 13, and we do not knowingly collect personal information from children. If we become aware of any such data, we will take steps to delete it.

8. Changes to This Policy

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. The "Effective Date" at the top of this policy will indicate the latest revision.

9. Contact Us

If you have any questions or concerns about this Privacy Policy or our data practices, please contact us at:

VoterVantage

tristanfoulds@gmail.com

+1 (760) 625-9930

Thank you for trusting VoterVantage with your personal information. Your privacy is important to us.